

MILAN MALPENSA AND LINATE AIRPORTS LAUNCH THE NEW MILAN AIRPORTS APP

Milan, 26 July 2016 – The Milan Malpensa and Linate airports step into the future with the launch of *Milan Airports*, a new app providing access to all the Milan airport information passengers require.

Boasting a top to bottom app and user interface redesign, *Milan Airports* delivers new features that make the travel experience even more exciting and interactive.



And, the core **beacon technology-based** notification system makes it all possible. Upon airport arrival, anyone who has the app and bluetooth enabled on their smartphone - iPhone and Android users alike – can receive **personalised notifications and get useful information about airport services**.

The only airport system to provide these smartphone services, Malpensa and Linate passengers can now use the new *Milan Airports* app to **chat live with customer care representatives** and receive cost-free **callbacks** when necessary.

The integration of the beacon system with all digital airline ticket, parking and FastTrack voucher purchases at the SEA e-commerce site enables passengers to enjoy a completely paperless airport experience. All these tickets and vouchers are ready to use and easily accessible from the personal section of the *Milan Airports* app.

Milan Airports app users also receive free, unlimited access to **high speed WiFi** browsing at both the Linate and Malpensa airports, as well as discounts and personalised offers.

The flight tracking feature and push notifications provide such up to the minute flight information as flight time, flight schedule and status, baggage claim carousel number and baggage reclaim carousel, check-in area and gate number. All tracked flights can be stored in the personal section, along with the digital ViaMilano Program membership card providing easy access for airport purchases.

Other features available on the previous *Milan Airports* app are now even more interactive and provide additional valuable assistance. Passengers now have more control over their airport experience and can plan ahead. A complete list of Linate and Malpensa airport retailers and restaurants, as well as useful information about how to get to the airport and where to park, requirements for passengers with reduced mobility, traffic updates and public transport options is all accessible via the new *Milan Airports* app.

The new *Milan Airports* app is available for iPhones and Android smartphones in Italian, English and Chinese at the Apple App Store and at Google Play:

<https://itunes.apple.com/it/app/milan-airports/id1127715191?mt=8>

<https://play.google.com/store/apps/details?id=com.ideolo.malpensa&hl=it>